



A Taste of Arlington 2017

SPONSORSHIP INFORMATION

The Arlington Chamber of Commerce is pleased to announce that the 2017 *A Taste of Arlington* will be held on Sunday, April 9, from 5:00 pm until 7:00 pm at Arlington High School in Arlington, TN.

Last year's event was very successful, and we are glad to be able to support our Arlington area restaurants. We had positive feedback from participating restaurants that saw an increase in new customers directly linked to the previous *A Taste of Arlington* events. For 2017, we are offering two sponsorship levels—the opportunity for one business to be our “Presenting Sponsor” for \$1,500.00, and other businesses to be “Sustaining Sponsors” for \$300.00 (same investment level as the past five years).

Once again, we plan to advertise the event in *The View 38002*, *Arlington-Lakeland Shop Local*, *Commercial Appeal's Bartlett Weekly*, posters around town, Facebook, and possibly other media channels. Proceeds will support the Chamber's ongoing efforts in the community; and the Arlington Chapter of the Association for the Preservation of Tennessee Antiquities (APTA) will hold a silent auction at the event and retain all proceeds from the auction.

If you are interested in participating, complete the form below and return it to the address listed. Please respond before January 20, 2017 to receive the full advertising benefit; payment in full must be received by February 6, 2017. Once your application is accepted, you will receive confirmation and additional details via e-mail or regular mail.

Please keep a copy of this information for your records.

If you have questions, please e-mail info@arlingtontnchamber.com or call (901) 652-0312 or the Chamber Office at (901) 867-0545.



PRESENTING SPONSOR: \$1,500

Availability: Not Available

- Company listed as title sponsor in all advertising
- Company logo prominently featured on all printed materials and sponsor banner at event
- Placement of corporate banner at event main entrance
- Company logo featured on event website or Facebook page
- Company name or logo featured on all press releases, media mentions, and other advertisements
- Option to have an exhibit space at the event
- 10 event tickets

SUSTAINING SPONSOR: \$300

- Company name included on sponsor banner at event
- Company name featured on all press releases, media mentions, and other advertisements
- Company name and logo on event website or Facebook page
- 4 event tickets

By signing below, I agree to provide a financial sponsorship for the 2017 *A Taste of Arlington* on Sunday, April 9, 2017. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described on the Sponsorship Levels information sheet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by the Arlington Chamber of Commerce. As a sponsor, I agree to provide digital art work for all promotional advertising.

Please check appropriate sponsorship level and amount:

- ☐ Presenting Sponsor: \$1,500.00
- ☐ Sustaining Sponsor: \$300.00

Upon receipt, an invoice will be sent to the address listed below.

Business Name: _____
Your Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Person: _____
Phone: _____ E-Mail Address of contact person: _____

I agree to sponsor *A Taste of Arlington* 2017 at the level indicated above.

Signed: _____ Date: _____
Mail to: Arlington Chamber of Commerce, PO Box 545, Arlington, TN 38002